

Public Outreach Committee

Meeting of 9-5-2014

Minutes

In attendance: Natalie Wolf, chair, Tom Muething, bill Doering, Ray Warren, Peg Conway, Scot Lahrmer, Nicole Browder

The meeting was called to order and the minutes of 8-11-14 were accepted without changes.

The meeting was called by Village Manager Scot Lahrmer to update the Public Outreach committee on the status of Amberley's contract with ICRC for videotaping of council meetings. As background, Amberley pays \$22,000/year (\$1800/month) on a contract that automatically renews each November 1st. The money to pay ICRC comes from the proceeds of the \$55,000 in franchise fees Amberley collects from Time Warner Cable. The franchise fee, however, is not dependent upon contracting with ICRC.

In a previous meeting, Chief Wallace suggested that Amberley meet with ESP Media, which is an outfit that engages in videography of local sporting events and other events for several local schools. ESP also provides a complete social media package. ESP would like the opportunity to work with local governments. ESP has proposed to tape council meetings and publish them on the village website.

There was general discussion among the committee about whether we could be better utilizing ICRC since our contract with them is inclusive of much more than taping council meetings. With appropriate camera setups and notice, ICRC could tape committee meetings, events, and Town Hall meetings.

Next steps: Peg Conway moved and Ray Warren seconded a motion to 1) Meet with ICRC to find out all of the services they provide and 2) Invite ESP Media to a committee meeting to learn more about their offerings.

Motion passed unanimously.

New Business: Scot Lahrmer reported that a letter was sent to residents regarding energy aggregation. Peg Conway reported that she would be announcing the upcoming JCC Farmers Market at the next council meeting.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Natalie Wolf, Chair